



Application Form for Escorts Dealership

<i>Region</i>	North / East / South / West / Central
<i>Location</i>	City / District :
<i>Dealership Type</i>	3S / 2S / Spares Distributorship
<i>Product Range</i>	Escorts Construction Equipment
<i>For issue of</i>	Letter of Intent for ESCORTS Dealership

PRESENT BUSINESS DETAILS

Name of Applicant
 (In case of Company, Name of MD / Partners)

Name of Company

Contact Information

Plot / Building No.	
Street / Suburb	
District / City	
Pin Code	
State	
E - Mail id	
Phone No.	STD code :
Fax No.	STD code :
Mobile No.	

Educational Qualification

Highest Degree of Education	
Educational Institution	

Professional Experience

Nature of Business			
No. of Years		Turnover (Rs. Lakhs)	
No. of Years in Automotive Business		Turnover (Rs. Lakhs) (Automotive Business)	

Do you hold any Automotive Dealership / Authorised Service Stations ? (YES / NO)
 If YES, please specify the details.

Name of the Firm	
Brand	
Type of Dealership	

Please indicate that the existing Automotive Dealership / Authorised Service Station will not have any objection of your involvement with the proposed Escorts Dealership. (YES / NO)

Tax Information of Business (Mandatory for commencement)

PAN No.		CST No.	
VAT No.		LST No.	

Name of other Construction Equipment Dealerships Located in the same Area and its Distance

<u>Brand</u>	<u>Dealership Name</u>	<u>Location</u>	<u>Distance</u>

Distance from the nearest Escorts Dealership (either 3S or 2S set up)

<u>3S / 2S</u>	<u>Dealership Name</u>	<u>Location</u>	<u>Distance</u>

PROPOSED BUSINESS DETAILS

Land Details

Is it rented ? Acquired ?
 or Owned ? or To be Acquired ?

Location Address :

Landmark, if any :

Frontage feet Other details, if any
 Depth feet
 Total Area sq. feet

Proposed Company Details

Proposed Company Name
 Type of Firm Private Limited
 (Put a TICK mark) Public Limited
 Proprietership
 Partnership

Is it an EXISTING company ?

Investment Details

<u>Total Networth (Lakhs)</u>	<u>Proposed to invest for Escorts (Lakhs)</u>	<u>% of Networth</u>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<u>Source</u>	<u>Working Capital (Lakhs)</u>	<u>Investment Time Frame (Months)</u>
Own Funds	<input type="text"/>	<input type="text"/>
Term Loan	<input type="text"/>	<input type="text"/>
Others	<input type="text"/>	<input type="text"/>
Source (Bank Name)	<input type="text"/>	

Investment Assesment (Lakhs)

Land		Security Deposit	
Branding		Initial Spare Parts	
Service Van		Workshop Construction	
Working Capital		Tools & Equipments	
Bank LC		Stock & Sale	

Proposed BUSINESS PLAN for the next 3 Years

[Redacted area for Proposed BUSINESS PLAN for the next 3 Years]

Signature of the applicant or authorised signatory of the applicant's company

Name of the authorised signatory [Redacted]

I have read the Terms & Conditions of the agreement and details stated above are true to the best of my knowledge and belief. I have also understood the possible earning potential & the Business Model.

Date : [Redacted]

Place : [Redacted]

[Redacted area for Signature of the Applicant]

Signature of the Applicant

Escorts official who has met the applicant

Mr. [Redacted]

Escorts Head - Dealer Development

Mr. [Redacted]

ASSESSMENT SHEET

Assessment by Escorts Regional Team

Regional Network Development Manager

Regional / National Service Manager

Regional Manager

Assessment by Escorts Head - After Market

Signature of Escorts Head - After Market

Assessment by Escorts Head - Dealer Development

Signature of Escorts Head - Dealer Development